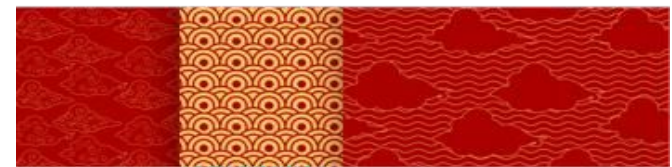


## Mission Statement

**We seek to develop new international events and cooperation all over the world, including China and Asia. Our company is located in New York City with team members in the US and China.**

**Our goal is to create high-quality international events in natural scenic areas with well-known cultural and historic landscapes, establish international brands, attract international participants, promote the development of local tourism resources and local economy.**

**We promote exchange and cooperation between China and organizations worldwide through the platform of endurance sports tourism**





A large, vibrant collage centered around the theme "Body Mind Spirit", which is written in a large, stylized, orange and yellow font with a black outline, slanted diagonally across the middle. The collage features three main images of a man in athletic gear: on the left, he is running in a white and black singlet with "rising team" and bib number "23552"; in the center, he is swimming underwater wearing a yellow "accent" swim cap and goggles; on the right, he is cycling in a white and black singlet with a red helmet and bib number "231". Below these, a row of smaller images shows a group of runners, a man standing on a beach, a man swimming, a man running through water, a man with a surfboard, a man running with bib number "10671", and a group photo of a triathlon team. Logos for "ING", "NEW YORK CITY MARATHON", "Ford", and "NYC FORD NEW YORK CITY TRIATHLON" are visible at the bottom.

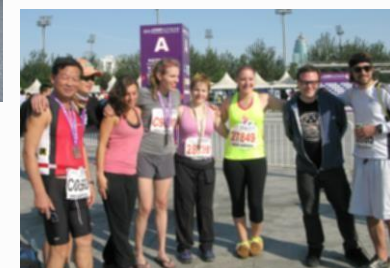
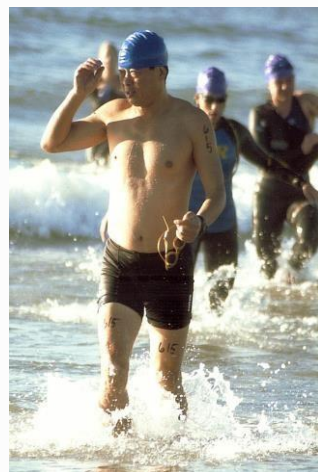






## Marathon Runner and Triathlete

Charles Huang has participated in more than 60 marathons and triathlon race events around the world including the NYC Triathlon and the NYC, Chicago, Berlin, London, Beijing, Shanghai, Xiamen, and Haikou marathons in past years.







2014



Chicago



Chicago  
2015



Berlin



2016  
Chicago



New York



## The Pioneer of introduce World Marathon Major into China

Mr. Huang created the Marathon Tour business in China working as Managing Director in the CTS Sports Travel Services CO, LTD creating the Run China brand name. RunChina is the first international tour partners of London, Berlin, Chicago, and the New York City Marathon in China, and the first Tour Agent that presents the World Marathon Major in Beijing, Shanghai, and Haikou Marathon Expo.







Berlin



2016



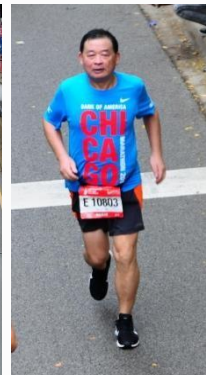
London



2017  
Chicago



2018 Chicago



2018 New York



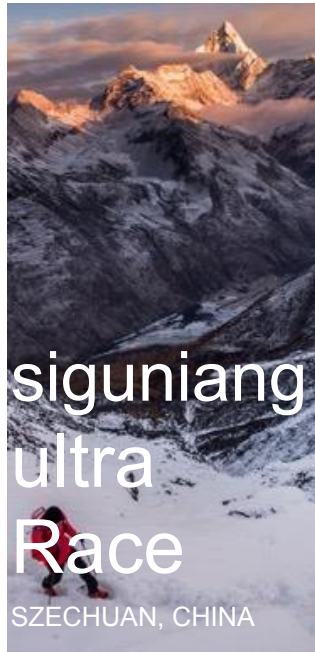
## The Pioneer of introduce World Marathon Major into China

RunChina has extensive connections with the Chinese running community, recruiting Chinese runners and organizing marathon tours to participate World Marathon Major race events since 2014.





# Promoting China Marathon to the World



Lei Gong Mountain Hangri-la Marathon Yunnan, China



Since 2014 RunChina has been developing many partner events such as Yellow Mountain Ultra race, Wuyi Trail race, Siguniang Ultra race Jinshanling/Mutianyu/Shanhaiguan Great Wall Marathon, and working with many others, such as Leigong Mountain, Genghis Khan MTB Grassland, Beijing/Shanghai/Zhengkai Marathons as Promoters.



Genghis Khan MTB Adventure & Grassland Marathon







## Promoting China Marathon to the World

LÄUFE

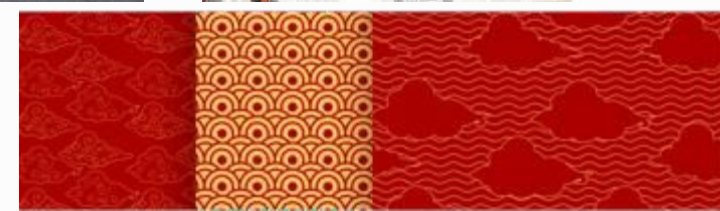
### Rauf ins Glück

#### MARATHON AUF DER CHINESISCHEN MAUER

20.000 Stufen auf 42,195 Kilometern  
mit der Steigung einer Klappleiter – der

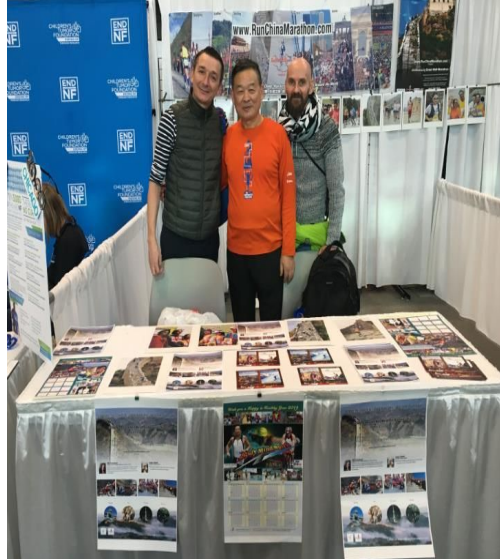


Jingshanling Great Wall Marathon is our partner event that has tremendous growing international participants and becoming one of important running event in the international running community.

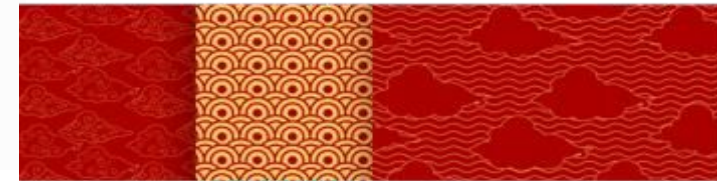




# Promoting China Marathon to the World

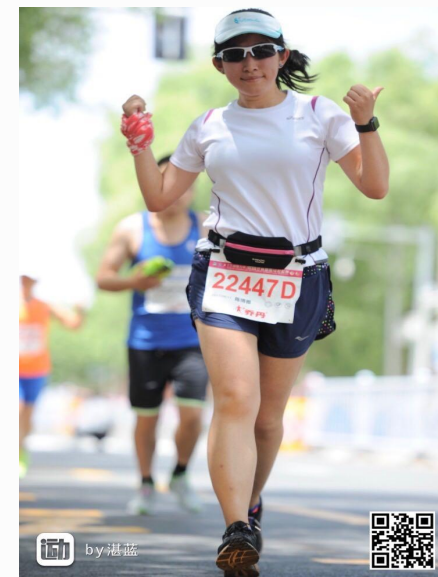


RunChina is the first company that presented China Marathons to the World Marathon Major Expo, presenting the Great Wall and many other China Marathons to the Chicago and New York City Marathon Expo in the past years.





# Our Team and Services



The business has been growing in the past years. The company has the technology and digital marketing team in US, developing websites and marketing, while team members in China provide on site services. All of them have bi-lingual language skills, and many of them are marathon runners.



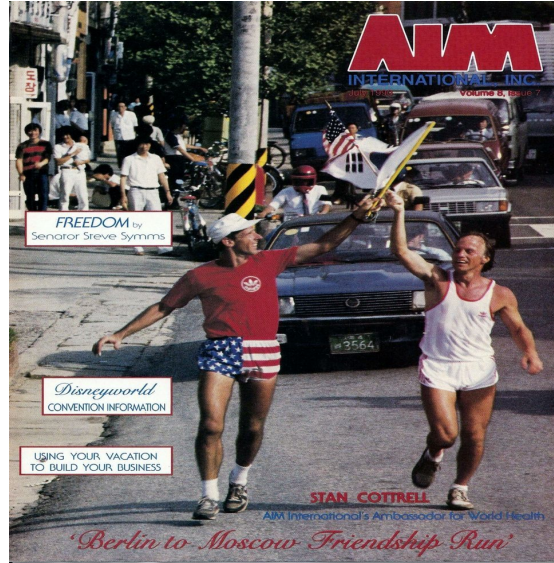


# Welcome All of These Runners to Run China Great Wall

All these Runners Have a Connection with China



**Larissa Tichon**  
Australian Ultra Runner | 2  
times 50K National  
Champion, has run China  
marathons many times



**Stan Cottrell**, maker of  
movie *China Run*, ran 6 yrs  
in 250+ countries. Founder  
of The Great Global  
Friendship Run Program



**Bart Yasso**, Chief Editor of  
Runner World Magazine,  
the author of *My Life on  
the Run: The Wit, Wisdom,  
and Insights of a Road  
Racing Icon*



**Ingrid Kristiansen**, a world  
renowned runner from  
Norway. Eight times world  
marathon championships.